



Butterfly
Conservation

Saving butterflies, moths and our environment

Annual Review 2018/19





Children at St Werburghs Primary School enjoying moths with Munching Caterpillars Bristol by Robbie Labanowski

OUR VISION

A world where butterflies and moths thrive and can be enjoyed by everyone, forever.

OUR MISSION

Butterflies and moths are a vital part of our wildlife heritage and are valuable as sensitive indicators of the health of our environment. Spending time with butterflies and moths can make us feel better, improve our wellbeing and help connect us to the natural world. The stark fact is that butterflies and moths continue to decline at an alarming rate, despite Butterfly Conservation's best efforts over the last 50 years. Our data shows they are declining faster than most other groups of plants and animals, so our task is both daunting and complex. To tackle these losses and achieve these aims, we have to dramatically increase our capacity and influence over the next few years. Our work will benefit other wildlife and the ecosystems upon which all life depends. Achieving this will help create a healthier environment for us all.



Overview

by the Chair and Chief Executive

2018 saw Butterfly Conservation celebrate its 50th anniversary. We kicked off the year with a UK-wide Conservation Day of Action where many of our Branches and volunteers braved the weather and ventured out to undertake practical conservation work. The year closed with a special dinner after the AGM celebrating the many successes Butterfly Conservation has achieved over its 50 year history. A huge thank you to everyone past and present who has contributed to our achievements.

As the work of Butterfly Conservation has developed over the past year, it has been increasingly clear that one of our strategic objectives: "Inspiring people to understand and deliver species conservation" is of primary importance if we are to make a sustainable impact on our other objectives. The strength, future growth and generosity of our membership, the recruitment of our vital volunteers, and our outreach to the wider public, all depend on achieving this, as does the ability to convince our partners and our decision-makers to change the environmental policies we all live within.

Underpinning all of our work, including our monitoring, recording and conservation delivery

on the ground, are our 18,000 volunteers. We would like to take this opportunity to say a massive thank you to every volunteer who has contributed to Butterfly Conservation's success in 2018/19; their work equates to £14 million worth of effort. Without them and our dedicated staff, the huge impact we make would just not be possible.

Butterfly Conservation has long recognised that connecting people to nature is the key to securing a future for our wildlife and for the health and wellbeing benefits it brings to us all. In 2018 we saw the biggest ever number of citizen scientists taking part in the Big Butterfly Count. Over 100,000 people spent time recording butterflies and some day flying moths. Not only were they connecting with the outdoors, they were also contributing vital records, taking the pulse of nature. At Butterfly Conservation we believe that everyone should have access to green spaces and nature and we are delighted that we have launched our Big City Butterflies project in London, helping people discover wildlife on their doorstep.

We are investing more of our precious resources into developing a stronger and clearer voice in policy work with government and strategic partners at local, regional, national and international levels. We need to

make clear to government, key partners and other stakeholders the need for, and benefits of, species conservation. We can demonstrate how species conservation across a number of landscapes can make a real difference, using a powerful combination of science, data, analysis and evidence to build convincing arguments and tell compelling stories of need and success.

We invest and take a strong role in the Rethink Nature partnership, with six other similarly species-oriented conservation organisations, to strengthen our voice further. This includes work on the ground, and also public engagement and policy work. The Back from the Brink project, working with some of the most endangered species found in England, is just one example of the power of this joined-up approach; other projects and work programmes are being developed.

The challenges we face are ever more demanding, but we are determined to confront them while there are still butterflies and moths to see and enjoy. Butterfly Conservation could not do any of its vital work without our loyal members and supporters. Thank you to every single one of you.

**Jim Asher, Chair and Julie Williams,
Chief Executive**

Threatened species



Our strategic and practical approach to recovering threatened butterflies and moths has been reinforced over the last year. We have continued to successfully raise awareness of the drastic decline of butterflies and moths and through conservation action have begun to reverse the decline of some of our most threatened species.

SUMMARY OF KEY ACHIEVEMENTS IN 2018/19:

- Chequered Skipper butterflies were released into the Rockingham Forest landscape in May 2018. This is the first stage of Butterfly Conservation's plans to re-establish this beautiful species in England as part of the Back from the Brink project. It became extinct in England 40 years ago and the release followed extensive management of these woodlands.
- The Large Blue had its best year on record in 2018 since being reintroduced to South West England in the early 1980s (by a partnership of organisations). It was recorded at 40 sites in June and July 2018.
- In England, we completed the Marsh Fritillary site dossier. A database of all current colonies and networks for the species is being compiled across the UK and will allow us to publish a status review of this European-protected butterfly.
- We published a major new paper on the High Brown Fritillary in the Journal of Insect Conservation describing our conservation effort to reverse the decline of the UK's most threatened butterfly.
- We successfully started a number of new initiatives including woodland ride management on the Morecambe Bay Limestones, and a Magnificent Moths project in Kent to increase our conservation advice and habitat management for some of Britain's rarest moths.

NEW COLONIES ON THE MOORS

Our All The Moors Butterflies project work across three of South West England's iconic moorlands is revealing new colonies of butterflies and moths. These landscapes support significant populations of Heath Fritillary, High Brown Fritillary, Pearl- and Small Pearl-bordered Fritillaries, as well as Marsh Fritillary and Narrow-bordered Bee Hawk Moth, all of which have slightly different requirements.

The project began in 2017 covering Dartmoor, Exmoor and Bodmin Moor with a dual focus on habitat management to improve conditions for threatened species and public engagement to involve volunteers in our work. By sharing the marvels of the moors with local people, the project is a fantastic example of how our conservation action can benefit people and wildlife.

It was on Bodmin Moor in Cornwall that our volunteers made the most remarkable discoveries and the biggest impact for the project so far. A volunteer coordinator worked with project staff to recruit a network of new volunteers and provide training. These pioneering volunteers discovered seven new sites for Marsh Fritillary in 2017 and a further 11 in 2018. In just two years, the number of known colonies on Bodmin Moor leapt from 19 to 38 sites, revolutionising our understanding of how Marsh Fritillaries are using the moor and guiding the conservation action we take to secure their habitat.

Making a difference in a single landscape is challenging enough. Working across three ecologically rich and complex areas, with many remote sites, was a hugely ambitious step for Butterfly Conservation. We have been delighted to see that the project is making an impact, both as we planned and in unexpected ways. With a little under one year remaining on this phase of the project, there is still more to discover from the hidden depths of some of England's wildest landscapes.



Marsh Fritillary by
Iain Leach
ABOVE: Marsh Fritillary larval
web by Martin Warren

Widespread species

Scientific monitoring underpins our analysis of population trends for butterfly species and is a vital component of our Conservation Strategy. The overall number of widespread butterfly species has declined by 46%, widespread moths have also seriously declined. During 2018/19 we implemented a new staff structure to increase our science, research and policy work to help us better understand the causes of these declines.

Creating space for wildlife

Our Building Sites for Butterflies project began in April 2018 with the aim of encouraging more wildlife-friendly habitat creation and management schemes in the built environment. Already, our Programme Manager has promoted low fertility principles to local authorities in England, Scotland and Northern Ireland. We have also provided input to schemes such as the A303 Stonehenge improvements, a review of trackside management by Network Rail and road verge best practice guidance.



VOLUNTEER EFFORT GREW BY

6%

2,868

SITES MONITORED

1,781

TRANSECTS WALKED

790

WIDER-COUNTRYSIDE SQUARES WALKED

DATA COLLECTED FROM AN ADDITIONAL 297 KEY SPECIES SITES



10

PAPERS PUBLISHED IN COLLABORATION WITH UNIVERSITIES AND RESEARCH INSTITUTES

47

POLICY RESPONSES, AN INCREASE OF 52%

OVER 400 PEOPLE ATTENDED OUR UK RECORDERS' MEETINGS FOR LEPIDOPTERA

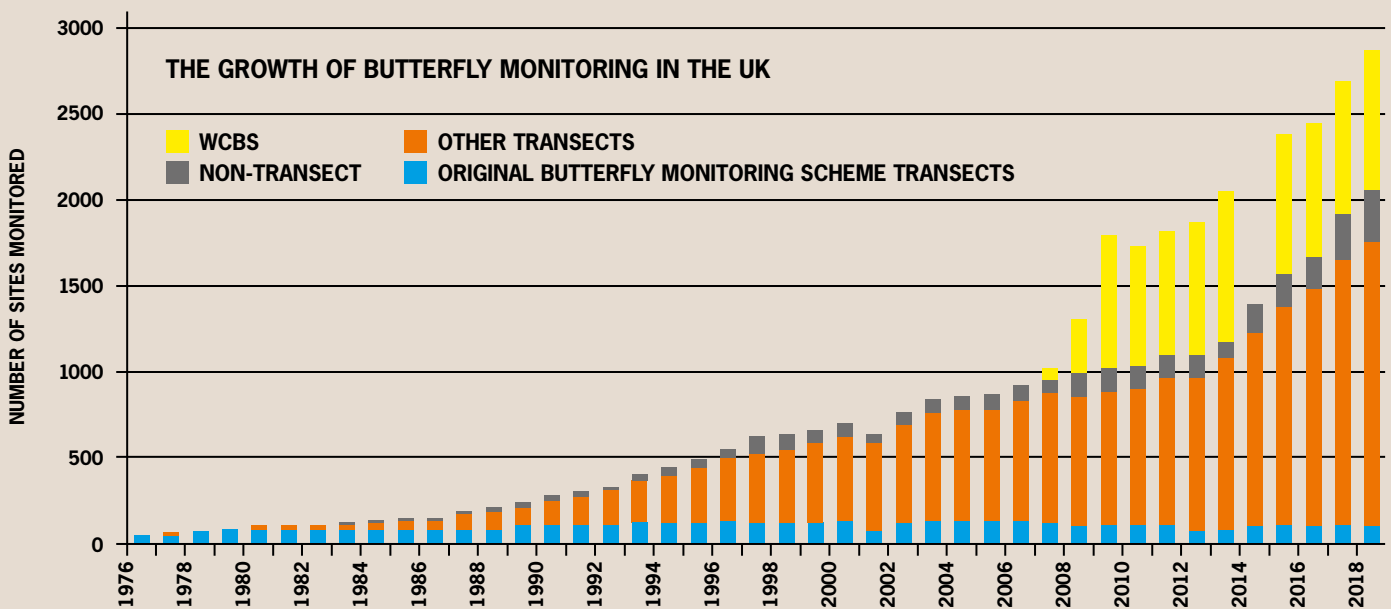


Six-spot Burnet and Meadow Brown by Nick Edge
ABOVE: Dr Phil Sterling at Weymouth Relief Road
by Andrew Cooper

MASSIVE GROWTH IN MONITORING INCREASES OUR IMPACT

Organised butterfly monitoring was launched in the UK in 1976; volunteers now monitor nearly 3,000 sites across the UK, having smashed the 2,500 barrier in 2017. This huge growth has come partly from the development of the Wider Countryside Butterfly Survey (WCBS) in the last 10 years, a method that complements the data collected by the more traditional transect method.

The number of transects, walked by volunteers, continues to grow year on year with 1,781 undertaken in 2018. This produces a huge 7.7 million records of the abundance of butterflies. This evidence means we are much better placed to plan and deliver conservation action on the ground.





Upper Thames Branch
by Jim Asher

Raising awareness

Butterfly Conservation continues to reach and inspire huge numbers of people throughout the UK to encourage them to get more involved in nature conservation. During the last year we have communicated and engaged with more people than ever before.

SUMMARY OF KEY ACHIEVEMENTS IN 2018/19:

- Butterfly Conservation membership continued to grow to over 37,000, a measure of our success in spreading our message and inspiring people to support our cause.
- We launched an exciting new 'Butterfly Effect' project using education as a route to get more people involved in volunteering to conserve butterflies and moths.
- The development phase of a major new public engagement and education project 'Big City Butterflies' was launched. The project will inspire Londoners to discover and take action for butterflies and moths in their local communities and green spaces.
- We celebrated Butterfly Conservation's 50th Anniversary with a Day of Conservation Action, followed by a number of special fundraising activities and presence at three major events to engage the public. The celebrations concluded with an anniversary dinner after our Annual Members' Day and AGM.

50 YEARS OF VOLUNTEERING

Since Butterfly Conservation began in March 1968 volunteers have been at the heart of our work. 50 years later more than 500 volunteers from 23 of our Branches took part in our Day of Action to celebrate our anniversary. From nature walks and tree planting, to bare ground creation and planting butterfly gardens, across the UK people came together on one day to enjoy being part of Butterfly Conservation's conservation action.

We estimate that Butterfly Conservation's fantastic volunteers carry out more than 220,000 days of work for us a year. This spectacularly magnifies our impact and is equivalent to more than £14 million of additional work. Our achievements over the last 50 years have been built on the incredible work of countless volunteers, and our future will be too.

COUNTING BUTTERFLIES IS GOOD FOR YOU!

The Big Butterfly Count is one of the world's largest insect citizen science projects. The levels of participation in the 2018 Count broke all previous records. In total, over 100,000 people took part in the Count, recording almost one million individual butterflies and spending over 24,000 hours engaging with the natural world around them.

INSPIRING EDUCATION PROGRAMMES

The focus of our work in 2018 was delivering positive impacts for people as well as for butterflies and moths in our urban environment. In towns and cities there are fewer opportunities for children to access greenspaces and enjoy the physical and mental health benefits this brings. Our education work provides an important link to nature for children and involves them and their families in taking action to help butterflies and moths thrive in their neighbourhoods.


In 2018 our Munching Caterpillars adventure moved into Scotland. This project has an urban theme with children receiving first hand experiences as they sow seeds and plant out food and nectar plants for butterflies and moths in their school grounds.

Lucy Cunningham from the University of West England gave hundreds of hours of her time to our Bristol Munching Caterpillars project. Since graduating, Lucy has delivered Munching Caterpillars workshops in primary schools.



ABOVE: Lambeth Country Show by Jim Asher
LEFT: Children in Scotland with pollinator plants by Alex Patience

How we're helping butterflies and moths



100,246
citizen scientists

took part in the 2018
Big Butterfly Count



23,810

Instagram
followers

an increase of over
92% in 2018/19



59,165

Twitter followers

an increase of over
14% in 2018/19

220,000+ days of
volunteer
effort
worth
more than
£14 million
per year



989,886
unique website visitors, an
increase of over
10% in 2018/19

37,361

members as of
31 March 2019,
an increase of
10.8% in the year



159,192

Facebook page likes

an increase of over **6%** in 2018/19



102,000+

people received our monthly
All Aflutter e-newsletter



Media coverage in 2018/19:

3,811
articles
printed

715
Radio & TV
mentions

4,400+

children got close to nature with our

Munching Caterpillars Education Project





International work

We continue work to increase the take up of recording and monitoring in partner countries across Europe and have strengthened our capacity to increase the impact of lobbying and policy work.

SUMMARY OF OUR KEY ACHIEVEMENTS IN 2018/19

- Our eighth International Symposium in 2018 had over 200 delegates from 24 countries with 78 talks and 46 posters. This was the largest number of global presentations on butterfly and moth conservation in the 25 years of hosting international conferences.
- Butterfly Conservation Europe (BCE) secured over 800,000 Euros to establish a fully representative butterfly monitoring network across the whole of the EU through the Assessing Butterflies in Europe project.
- Our volunteer-led European Butterflies Group (EBG) undertook surveys in Belarus, Greece and Spain for some of our most threatened European butterflies. EBG also produced a summary of the 48 surveys conducted by its members in at least 15 countries since its establishment in 2006.
- BCE recently launched an EU-funded pan European Butterfly Monitoring Scheme (eBMS) with the aim of bringing data from all of the existing butterfly country schemes into a single database to produce European trends and a range of Biodiversity Indicators.



Orchids in newly created grasslands
by Dan Tuson

Financial statements

The members of Council confirm that these summarised financial statements are a summary of information from the full financial statements which were approved by Council on 13 July 2019.

INDEPENDENT AUDITOR'S STATEMENT TO THE COUNCIL OF BUTTERFLY CONSERVATION

We have examined the summarised financial statements of Butterfly Conservation for the year ended 31 March 2019.

RESPECTIVE RESPONSIBILITIES OF THE COUNCIL AND THE INDEPENDENT AUDITOR

The Council members are responsible for preparing the summarised financial statements in accordance with applicable UK law and the recommendations of Statement of Recommended Practice: Accounting and Reporting by Charities. Our responsibility is to report to you our opinion on the consistency of

the summarised financial statements with full financial statements. We also read the other information summarised annual report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

BASIS OF OPINION

We conducted our work in accordance with International Standards of Auditing (UK and Ireland) issued by the Auditing Practices Boards for use in the United Kingdom.

OPINION

In our opinion the summarised financial statements are consistent with the full financial statements of Butterfly Conservation for the year ended 31 March 2019 and comply with the applicable requirements of Section 427 of the Companies Act 2006, and regulations made thereunder.

BUZZACOTT LLP

Statutory Auditor – 130 Wood Street, London, EC2V 6DL. 26 July 2019.

A copy of the full financial statements of the charitable company, upon which the auditors have reported without qualification, will be delivered to the Charity Commission and the Registrar of Companies House. These summarised financial statements may not contain sufficient information to allow for a full understanding of the financial affairs of Butterfly Conservation. Further information and the full accounts are available at www.butterfly-conservation.org or may be obtained free of charge from the charity.

FINANCIAL REVIEW

RESULTS FOR THE YEAR

Previous sections give an indication of the impact of our conservation successes, with significant results being achieved both on major schemes and also at a more local level. This conservation work is built on a base of strong and increasing support from our members. Income grew once again by 6% to a new record level of £4.34 million (2018 - £4.11 million). Total expenditure also reached a record high of £4.50 million (2018 - £3.92 million). Of this, expenditure on conservation work increased by nearly £500,000 to £3.85 million, an increase of 14%. This again is another record achievement.

Income is derived from a number of different funding streams. While there is pressure on grant funding, other streams all performed strongly and accounted for 73% of our total income, up from 66% last year.

Donations and legacies increased by 25% to a total of £1.36 million (2018 - £1.08 million). Within this total, we received legacies of £724,000 (2018 - £482,000), an increase of 50% over the prior year. Though it must be noted that legacy income will by its nature be variable from year to year, this welcome increase reflects the emphasis we have placed on this area in our fundraising work. Overall donations have increased by 5%.

Membership subscription income increased by 5% to £983,000 (2018 - £938,000). Membership continues to increase and at year-end stood 10.8% higher than the year before, at 37,361 individual members. We are fortunate in having a very loyal membership base, with a retention rate of 90% year on year.

Contract and royalty income increased by 36% to £363,000 (2018 - £268,000) due to the timing of agricultural receipts. Trading activities along with raffle sales have suffered during the year highlighting the continuing challenges around these sources.

Income from investments and bank interest increased by 9% to £244,000 (2018 -

£223,000), while that from primary purpose trading was up 41% to £123,000 (2018 - £87,000). The latter increase was due to receipts from the International Symposium - held every four years - at the beginning of this financial year.

Grant funding decreased by 17% to £1.17 million (2018 - £1.40 million) partly due to the reduction in Landfill Community Funds. This decrease is a reflection of the increasingly challenging environment, for raising funds in this area.

Total expenditure increased by 15%, to £4.50 million (2018 - £3.92 million), reflecting the aspirations set out in our Long Term Plan. The greatest increase was in Conservation Work, as mentioned above. Membership service costs increased by 13% to £457,000, due to the increased newsletter circulation, which reflects our higher membership numbers. Fundraising costs remain under control as we endeavour to achieve the best return on our investment: the increase of £47,000 is largely due to an increase in staff.

Financial statements are unable to show the contribution made to our work by the thousands of volunteers who work to achieve results both within Branches and on a Regional and National scale. Their vital work, which is considered to be a major factor in our members' support for the Charity, is conservatively valued at around £14 million.

There has been no material movement in total assets over the year. The capital value of our Endowment Fund increased by £115,000 (2%) to £5.49 million (2018 - £5.37 million), a creditable performance in a difficult year for markets. Intangible assets of £32,250 reflect a new Customer Relationship Management system in the process of development in order to meet the requirements of larger membership numbers and to ensure compliance with the requirements of the General Data Protection Regulation.

Restricted Fund balances have decreased by

£442,000 (28%) to £1.11 million (2018 - £1.56 million) mainly due to the closure of projects. Designated Funds reduced by £330,000 (12%) to £2.34 million (2018 - £2.67 million) due to the closure of the Match Pot Appeal Fund and the reduction of funds required for our ongoing commitments to conservation projects, offset by an increase in the Legacy Fund of £302,000. Largely because of these transfers, General Funds have increased to £2.33 million (2018 - £1.81 million). This increase in reserves is necessary if we are to support the increase in the scale of the work of the charity.

It is significant that we are able to report not only the growth in scale and ambition of our conservation work, but also that our financial strength is built to an increasing degree on the wonderful support of our members and other supporters, so developing our independence and confidence as we move forward into an era in which external sources of funding become ever harder to win.

BY ORDER OF THE COUNCIL

Nigel Symington
Honorary Treasurer
13 July 2019



Black-veined Moth
by Bob Eade

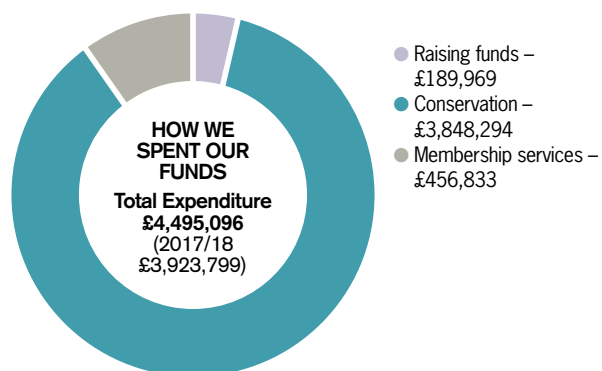
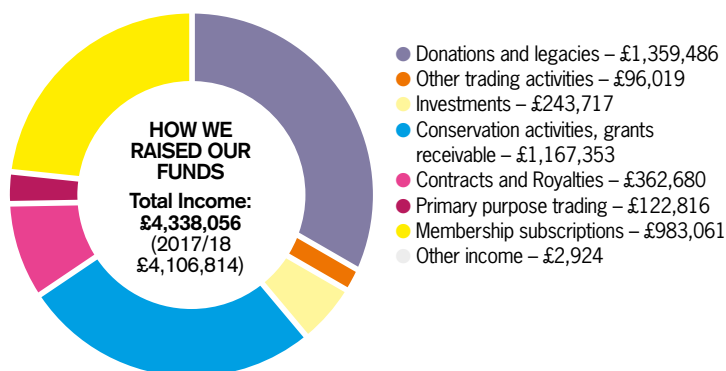
Financial information

Consolidated statement of financial activities Year to 31 March 2019

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	ENDOWMENT FUNDS £	2019 TOTAL £	2018 TOTAL £
INCOME FROM:					
DONATIONS AND LEGACIES	1,278,914	80,572	—	1,359,486	1,084,966
OTHER TRADING ACTIVITIES	96,019	—	—	96,019	102,051
INVESTMENTS AND INTEREST RECEIVABLE	233,899	9,818	—	243,717	223,124
CHARITABLE ACTIVITIES					
• CONSERVATION ACTIVITIES - GRANTS RECEIVABLE	18,310	1,149,043	—	1,167,353	1,403,179
• CONTRACTS AND ROYALTIES	311,600	51,080	—	362,680	267,613
• PRIMARY PURPOSE TRADING	118,739	4,077	—	122,816	86,899
• MEMBERSHIP SUBSCRIPTIONS	983,061	—	—	983,061	938,445
OTHER SOURCES	2,924	—	—	2,924	537
TOTAL INCOME	3,043,466	1,294,590	—	4,338,056	4,106,814
EXPENDITURE					
RAISING FUNDS	188,898	1,071	—	189,969	142,516
CHARITABLE ACTIVITIES					
• CONSERVATION	1,778,145	2,070,149	—	3,848,294	3,375,442
• MEMBERSHIP SERVICES	456,833	—	—	456,833	405,841
TOTAL EXPENDITURE	2,423,876	2,071,220	—	4,495,096	3,923,799
NET INCOME (EXPENDITURE) BEFORE INVESTMENT GAINS (LOSSES)	619,590	(776,630)	—	(157,040)	183,015
NET INVESTMENT GAINS (LOSSES)	6,145	—	115,480	121,625	(90,719)
NET INCOME (EXPENDITURE)	625,735	(776,630)	115,480	(35,415)	92,296
TRANSFERS BETWEEN FUNDS	(334,230)	334,230	—	—	—
NET MOVEMENT IN FUNDS	291,505	(442,400)	115,480	(35,415)	92,296
RECONCILIATION OF FUNDS					
TOTAL FUNDS BROUGHT FORWARD AT 1 APRIL 2018	5,375,953	1,557,394	5,370,995	12,304,342	12,212,046
TOTAL FUNDS CARRIED FORWARD AT 31 MARCH 2019	5,667,458	1,114,994	5,486,475	12,268,927	12,304,342

Group and charity balance sheets 31 March 2019

	GROUP		CHARITY	
	2019 £	2018 £	2019 £	2018 £
FIXED ASSETS				
INTANGIBLE ASSETS	32,250	—	32,250	—
TANGIBLE ASSETS	1,347,865	1,347,876	1,347,865	1,347,876
INVESTMENTS	5,486,475	5,370,995	5,486,476	5,370,996
	6,866,590	6,718,871	6,866,591	6,718,872
CURRENT ASSETS				
STOCKS	7,784	7,073	7,401	6,496
DEBTORS	1,135,113	810,028	1,173,702	859,419
INVESTMENTS	164,117	157,972	164,117	157,972
CASH AT BANK AND IN HAND				
• SHORT TERM DEPOSITS AND INTEREST BEARING ACCOUNTS	3,549,268	4,023,158	3,549,268	4,023,158
• CURRENT ACCOUNTS	873,702	959,528	813,301	888,088
	5,729,984	5,957,759	5,707,789	5,935,133
LIABILITIES				
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	(327,647)	(372,288)	(325,452)	(369,663)
NET CURRENT ASSETS	5,402,337	5,585,471	5,382,337	5,565,470
TOTAL NET ASSETS	12,268,927	12,304,342	12,248,928	12,284,342
THE FUNDS OF THE CHARITY CHARITABLE FUNDS / CAPITAL FUNDS				
ENDOWMENT FUNDS	5,486,475	5,370,995	5,486,475	5,370,995
INCOME FUNDS				
RESTRICTED FUNDS	1,114,994	1,557,394	1,114,994	1,557,394
UNRESTRICTED FUNDS				
• GENERAL FUND	2,332,184	1,807,139	2,332,185	1,807,139
• NON-CHARITABLE TRADING FUNDS	20,000	20,000	—	—
• TANGIBLE AND INTANGIBLE FIXED ASSETS (INCLUDING FREEHOLD NATURE RESERVES) FUND	977,378	881,138	977,378	881,138
• DESIGNATED FUNDS	2,337,896	2,667,676	2,337,896	2,667,676
TOTAL FUNDS	12,268,927	12,304,342	12,248,928	12,284,342



Thank you

We are extremely grateful to those individuals and organisations that have so generously supported the charity in 2018/19 including all of our donors who wish to remain anonymous. On behalf of everyone at Butterfly Conservation we would like to thank the following funders for their support:

- A E H Salvesen's Charitable Trust
- B&Q plc
- BCN Wildlife Trust
- Beryl Thomas Animal Welfare Trust
- Biffa Award
- Butterfly Brothers
- Carmarthenshire County Council
- Cemex UK Materials Limited
- Chapman Charitable Trust
- Dartmoor National Park Authority
- Dartmoor Preservation Association
- Dr and Mrs A Darlington Charitable Trust
- EcoCo Life
- Enover Community Trust
- Everyclick.co.uk
- Exmoor National Park Authority
- Facebook
- Forestry Commission England
- Forestry Commission Scotland
- Geoffrey Arnold of Longdon Memorial
- Greenwings
- Groundworks UK
- Hampshire County Council
- Henry C Hoare Charitable Trust
- Holiday Inn Winchester
- Hugh Fraser Foundation
- Lake District National Park Authority
- Learning Through Landscapes
- Limit Watches
- Marsh Christian Trust
- Michael Marks Charitable Trust
- Miss Kathleen Beryl Sleigh Charitable Trust
- Natural England
- Naturetrek Limited
- Northern Ireland Environment Agency
- P F Charitable Trust
- Papillon Dartmoor Distillery
- Pilkington General Charity
- Rapanui
- Restore our Planet
- Rural Payment Agency
- Russel Trust
- Scottish Natural Heritage
- Shropshire Hills Area of Outstanding Natural Beauty
- South Downs National Park Authority
- Spear Charitable Trust
- Suffolk Coast & Heaths Area of Outstanding Natural Beauty
- Surrey Hills Area of Outstanding Natural Beauty
- Surrey Biodiversity Information Centre
- Susan H Guy Charitable Trust
- The Banister Charitable Trust
- The D G Albright Charitable Trust
- The D'Oyly Carte Charitable Trust
- The Gaynor Cemlyn-Jones Trust
- The Gordon Fraser Charitable Trust
- The Henocq Law Trust
- The John Swire 1989 Charitable Trust
- The National Lottery Heritage Fund
- The Patsy Wood Trust
- The Pump House Trust
- The Reed Foundation (UK)
- The Royal Society for the Protection of Birds
- University of York
- Veolia Environmental Trust
- Waitrose Limited
- Waste Recycling Environmental Limited
- Woodland Trust
- Perrywood Garden Centre
- TES Limited
- The Weld Estate
- Tobiz Products
- Woodlands.co.uk

LEGACIES

- Patricia Bushell
- John Henry Cancellor
- Wendy Jean Clarke
- Timothy Field
- Bridget Mary Fletcher
- Alan Douglas Gillitt
- Patricia Heighway
- Peter Hodds
- Mervyn Howells
- Alison Jeannine Ada Hunt
- Pamela Kirk
- David Harry Lee
- Dr Mary MacLeod
- Sonya McLennan
- Audrey Dorothy Mines
- Heather Mary Jessica Monie
- Joy Anne Philip
- Shirley Rosalind Price
- Beatrice Rice
- Pamela Elizabeth Robinson
- Diana Rosignoli
- Gwendoline Shortland
- Michael Alan Snelling
- Eppie Somers
- John Webber
- Beryl Williams

CORPORATE MEMBERS

- Bewley & Merrett Funeral Directors
- Buglife – The Invertebrate Conservation Trust
- Castlerigg Hall Caravan & Camping Park
- Coda Systems Limited
- Elm Horticulture Limited
- Ginger Dragon
- Ground Control
- Holme for Garden
- NatureGuides
- Naturetrek Limited
- Northumbrian Water
- Opticron

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OM CH CVO CBE FRS FSA

Vice-Presidents: Maurice Avent,
Nick Baker, John F Burton FZS FRES,
Dudley Cheesman, Sue Collins, The
Earl of Cranbrook PhD DL Cbiol,
David Dennis, Mike Dilger, Clive P
Farrell, Julian Gibbs, David Hanson,
Ian Hardy MVO, Anthony Hoare, Chris
Packham CBE, Professor Jeremy
Thomas, Alan Titchmarsh MBE

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Council members: Dr Fiona
Barclay, Dr Andy Barker, Apithanny

Bourne, Andrew Brown, Mike Dean
(Vice Chair), Roger Dobbs, Dr Susan
Foden, Karen Goldie-Morrison,
Michael Johnston, Simon Saville,
Nigel Symington (Honorary
Treasurer), Ilija Vukomanovic,
Chris Winnick

Chief Executive: Julie Williams

Director of Science: Dr Nigel Bourn

International Director: Dr Sam Ellis

Director of UK Operations:

Dr Dan Hoare

Director of Policy & Land Use:

Russel Hobson

Director of Development & Engagement: Peter Moore

Butterfly Conservation is a company
limited by guarantee, registered in
England (2206468)
Charity registered in England and
Wales (254937) and in Scotland
(SC039268)

Cover image: Peacock butterfly
by Trevor Goodfellow