

REMEMBER BUTTERFLIES

Leave a gift in your Will for butterflies
and moths to help nature thrive
for generations to come.



**Butterfly
Conservation**

Saving butterflies, moths and our environment



A GIFT FOR THE FUTURE

Remember when you were a child and butterflies and moths were everywhere?

These beautiful creatures are natural indicators of how well or poorly our environment is doing. What's clear is that something is most definitely wrong.

Seeing a butterfly or moth shouldn't be a rare thing. But 80% of butterflies have declined across the UK since the 1970s and over 60 moth species have gone extinct in the last 150 years.

That's shocking, isn't it? Those born in 1976 will only be in their 40s now, and yet in their lifetime more than three quarters of our butterfly species have declined in abundance or distribution. This is why Butterfly Conservation has declared a National Butterfly Emergency.

You can help tackle the emergency and ensure future generations regularly see butterflies and moths by leaving a gift in your Will.

Gifts in Wills are a gift for the future. They ensure our vital conservation work continues. As a leading authority on butterflies, moths and their habitats we have proven that targeted conservation work can not only halt, but reverse Britain's alarming declines.

A gift in your Will, helps to ensure butterflies and moths, not only survive but thrive for future generations and are here for many years to come.



HOW YOUR GIFT CAN HELP

Look after and buy new homes for butterflies and moths

Westbury Beacon reserve in Somerset, was bought with the help of a legacy gift and is now benefiting from much needed conservation work. The flowery limestone grassland supports important colonies of butterflies and moths and this work will also benefit a range of other wildlife.

Protect our most vulnerable species

Conservation work is making a significant difference for some of our most threatened species. In the North York Moors, Pearl-bordered Fritillary numbers have doubled in the last 10 years as a result of conservation work to improve butterfly habitats.

Provide training for land managers

Butterfly Conservation's expert Regional Officers work with many land owners to improve conditions for habitat specialists such as Marsh Fritillary, Chequered Skipper and Dark Bordered Beauty, and more widespread species that are also under threat.

Carry out essential research to guide our future conservation work

This research enables Butterfly Conservation to direct work where it is most needed and gives us a greater understanding of butterfly and moth ecology.

Create educational resources to connect children to nature

This will help Butterfly Conservation to inspire future generations to love and protect butterflies and moths.

WHY I'M LEAVING A GIFT

Simon, from London has chosen to remember butterflies and moths in his Will...

"I remember growing up in the countryside and walking through wildflower meadows that were a riot of colour, teeming with butterflies and full of buzzing bees.

Much of that has now been lost, and I want to do what I can to help nature recover. It gives me great pleasure to know that, when I'm no longer around my money will help to fund Butterfly Conservation's work to keep butterflies and moths flying in the future."

Ellen, from Dundee, remembers butterflies and moths...

"I don't want to think about a time when butterflies and moths struggle to survive. That's why I'm leaving a gift to Butterfly Conservation."

David, from Oxford, remembers butterflies and moths...

"I feel great satisfaction that in leaving a gift to Butterfly Conservation I'm doing something important and at the end of the day doesn't cost me a penny now."






Pearl-bordered Fritillary by Andrew Cooper



WHY MAKE A WILL?

If you care about what happens to your property after you die, you should make a Will. Without one, your estate is said to be 'intestate', so your friends, relatives and favourite charities may get nothing. It is particularly important to make a Will if you are not married, are not in a registered civil partnership or have children or dependants who may not be able to care for themselves.

Making a Will...

-  is simple and gives you peace of mind knowing that your wishes will be fulfilled after you die.
-  is a way of looking after the people and causes that are closest to your heart. Only by having a Will can you have control over who benefits from your estate.
-  makes things easier for your loved ones when you die.

Gifts to charities, such as Butterfly Conservation, can have tax advantages resulting in reducing or even removing any inheritance tax payable on your estate.

After providing for your family and friends please consider leaving a gift in your Will to Butterfly Conservation.

Reviewing your Will

It is important to review your Will regularly to reflect major life changes.

If you have married, become a civil partner, divorced or had children or grandchildren since making your Will, you may need to update or make a new one to make sure the things you want to happen are taken care of.








FREE WILL-WRITING SERVICES

Gifts in Wills are vital to the future of Butterfly Conservation. To make it easier for people to support us, we have partnered with three Will writing providers so you can make or update a simple Will for free.

How it works

-  Any Butterfly Conservation member or supporter can use the service.
-  If you have a Will and would like to review and update it, this can also be done through the service.
-  Most people who use our free or discounted services kindly choose to leave a gift to help butterflies and moths thrive in the future. However, you are under no obligation to do so.

Simply choose from...

National Free Wills Network

Butterfly Conservation is a member of the National Free Wills Network. As a supporter you can enjoy access to solicitors who can make or update your Will for free.

A limited number of free wills are available to Butterfly Conservation supporters across the UK and including Northern Ireland.

To arrange an appointment please contact Alison Adams at aadams@butterfly-conservation.org. We then pass your contact details safely and securely to the National Free Wills Network, who will send you details of the participating solicitors in your areas.

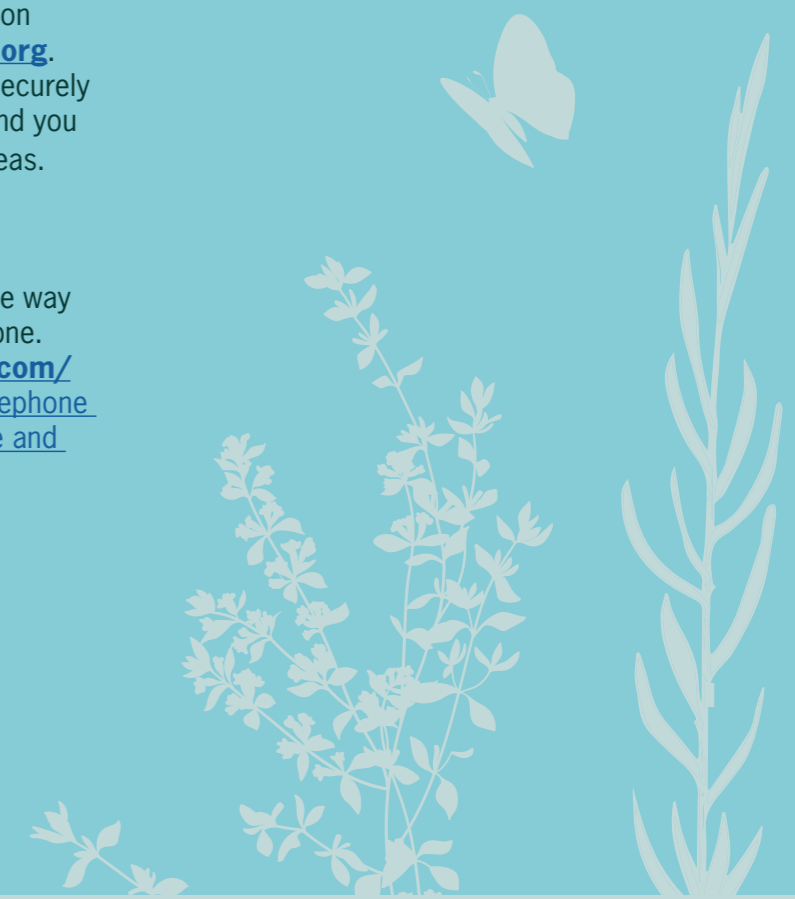
Octopus Legacy

Octopus Legacy provides you with a hassle-free way to write a simple Will online or over the telephone. To start your online Will, visit octopuslegacy.com/online-will. If you would prefer to use their telephone service, call **0800 773 4014** to find out more and [book an appointment](#).

The Goodwill Partnership

The Goodwill Partnership is the largest distributor of home-visit solicitor-provided Wills. They will contact you directly to arrange a home visit from a trained Will Counsellor at a time convenient to you. The Counsellor will answer your questions and take note of your wishes before passing your signed Will instructions to their legal administration team and in-house practicing solicitors. Their solicitors are SRA registered and regulated by the Law Society. They will draft and check your Will before it is provided to you for witnessing.

To learn more and arrange an appointment, please call **01492 510 340** and quote 'Butterfly Conservation' for your discount. Or, to book online, visit thegoodwillpartnership.co.uk/butterfly-conservation.



HOW TO LEAVE A GIFT IN YOUR WILL

There are different ways to leave a gift in your Will.

A share of the Residue

After any specific amounts of money or items that you want to leave to specific individuals and after any debts, funeral and testamentary expenses and tax have been paid anything left over is called the residue of your estate. You can choose to leave part or all of the residue to Butterfly Conservation and you can opt for the share to be either before or after any applicable tax or duty is deducted.

This can be the best way to leave a gift because as a portion or percentage of the residue of your estate, it should retain its value over the years.

Opting to leave your entire estate to charity ensures there will be no inheritance tax liability.

Example wording

I give []% of the Residuary Fund to Butterfly Conservation of Manor Yard, East Lulworth, Wareham, Dorset BH20 5QP (registered charity number England and Wales 254937 and Scotland SC039268) absolutely for its general charitable purposes. The receipt of its treasurer or another of its proper officers will discharge my Executors.

A cash Legacy




This is a gift of a fixed sum of money e.g. £5,000. It is worth remembering though that it may lose its value over time due to inflation.

Example wording

I give the sum of £[] ([amount in words]) free of tax and duty to Butterfly Conservation of Manor Yard, East Lulworth, Wareham, Dorset BH20 5QP (registered charity number England and Wales 254937 and Scotland SC039268) for its general charitable purposes. The receipt of its treasurer or another of its proper officers will discharge my Executors.

Our details

If you decide to leave Butterfly Conservation a gift in your Will, your solicitor will need our name, address and registered charity number, which are:

-  Butterfly Conservation
-  Manor Yard, East Lulworth, Wareham, Dorset BH20 5QP
-  Registered in England and Wales (254937) and in Scotland (SC039268)

Please note: Butterfly Conservation is not permitted to offer legal advice and always recommends that you seek professional legal advice from a solicitor when drawing up a Will.



INHERITENCE TAX



A gift in your Will to Butterfly Conservation will be exempt from inheritance tax. This may save on inheritance tax that your estate would otherwise be liable to pay.

How inheritance might affect you

If the value of your estate is more than the tax reliefs available at the date of your death then inheritance tax will be payable at the rate of 40% on the amount not covered by the reliefs. The current tax free threshold (called the nil-rate band) is £325,000 per person (correct as at July 2024).



In addition, if at the date of your death you own, or used to own, a property your estate may also be able to use what is called the Residence Nil Rate Band, which is currently up to £175,000 per person. However, a number of criteria will need to be met to ensure this relief can be used.

If you are married or in a civil partnership when you die and you pass everything to your spouse or civil partner any unused part of your tax-free allowance can be transferred to your spouse or civil partners estate. This means that on the death of the second to die their tax-free allowance could be as much as £650,000. In addition, their estate may be able to use both their own Residence Nil Rate Band and their spouse or civil partner's Transferrable Residence Nil Rate Band giving up to an additional tax-free allowance of £350,000 on top of the £650,000.

Leaving 10% or more

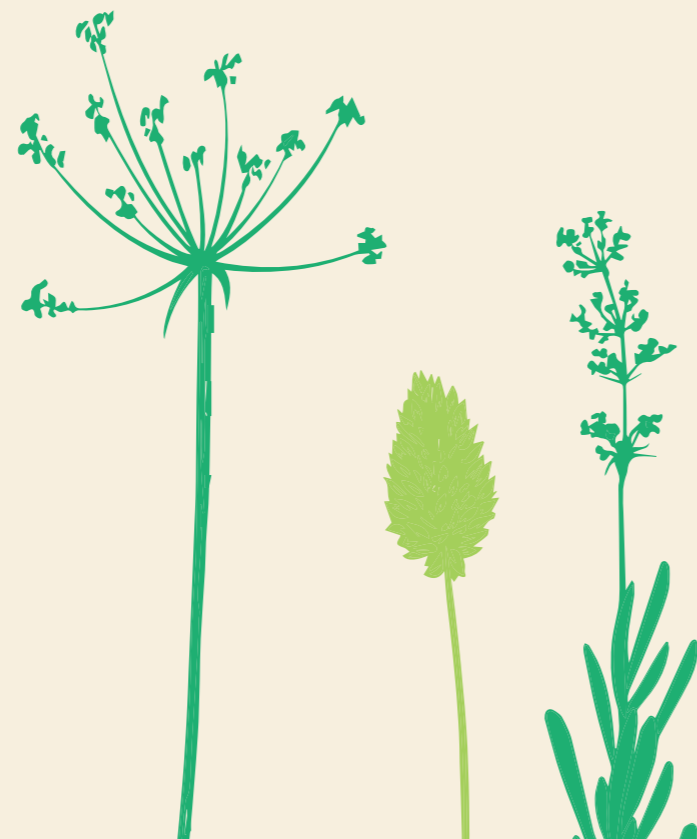
Another consideration when making your Will is to leave 10% or more of the net value of your estate to Butterfly Conservation. On your death, if your estate is subject to inheritance tax, this gift to charity will enable your executors to take advantage of the reduced rate of 36% rather than 40% on some assets. Conversely, if you only leave 5% - 9% of your estate to Butterfly Conservation any non-charity beneficiaries actually receive less than if 10% were left.

There is normally no Inheritance Tax to pay if:

-  your estate is valued at less than £350,000 after all liabilities owing at the date of death and funeral expenses have been deducted.
-  you leave everything above the £325,000 threshold to your spouse, civil partner or Butterfly Conservation.

Further information can be found at [gov.uk/inheritance-tax](https://www.gov.uk/inheritance-tax).

Everyone's circumstances are different so we always recommend that you take professional advice before making or changing a Will. This ensures that your Will is legally valid and that your wishes are carried out after you have gone. Although a DIY Will can seem like a cheaper alternative, a small error may invalidate it potentially leading to complications.









OUR PROMISE TO YOU

If you have any questions about putting a gift in your Will to Butterfly Conservation, or about vital conservation work, please do get in touch.

We aren't solicitors, but we can answer general questions you may have about Wills and gifts in Wills. And of course we can tell you how conservation work is achieving remarkable success for some of our most vulnerable and threatened species.

We promise

-  We won't put you under any pressure – this is your decision so please decide in your own time.
-  Your loved ones come first – we respect that and won't try to change it.
-  We'll use your special gift wisely and where it will have most impact.
-  You don't have to tell us your decision – we respect your privacy.
-  We will never swap, sell or rent your details to anyone. We will always follow the strict code of conduct set out by the Fundraising Regulator.
-  You can change how you hear from us or unsubscribe from our mailing list at any time, just let us know.



THANK YOU



The world is changing all around us and there has never been a more important time to remember Butterfly Conservation. The future begins with you and the legacy you leave behind.

Thank you for considering leaving Butterfly Conservation a gift in your will. Your generous support is very much appreciated.

Photo by Chris O'Donovan



TELL US ABOUT YOUR GIFT

If you have already kindly included Butterfly Conservation in your Will, or are thinking about doing so, we'd love to have the opportunity to say thank you. Knowing about your gift also helps us plan for the future. However big or small, the future for butterflies and moths depends on every single gift we receive. **Thank you.**

- I have already included a gift in my Will to Butterfly Conservation
- I intend to leave a gift
- I am considering leaving a gift

Please tell us why

The reasons that inspire people to leave a gift or make a donation in memory to Butterfly Conservation are important to us. Please tell us your story if you would like to.

Please tell us about you

Name:

Address:

Post code:

Phone number:

Email:

We'd love to keep in touch

You can change your preferences at any time. We keep your details safe and will never swap, sell or rent your details to anyone. For more details, see our website for our Privacy Policy.

Please tick the relevant boxes if you are happy for us to contact you by:

- Email
- Phone
- Post

Please cut out this completed page, place it in an envelope, and return to:

Alison Adams – Confidential; Butterfly Conservation, Manor Yard, East Lulworth, Wareham, Dorset, BH20 5QP

GET IN TOUCH

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Charity registered in England and Wales (254937) and in Scotland (SC039268)
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